



VIT-TECHNOLOGY BUSINESS INCUBATOR ALONG WITH E-CELL VIT PRESENTS,

# SECOND ENTREPRENEURSHIP LEARNING WEB SERIES

Duration – 15 Sessions of 1-1/2 hours each

Timings – 4.30 PM to 6.00 PM,

21st Aug – 5th Sept 2020

- Entrepreneurship, Innovation Management & Startup Landscape
- Emerging Technology Trends, Industry 4.0 & and leveraging the same
- Idea Generation & Opportunity mapping
- Cofounder Selection, Team Building and Venture Creation
- Patent Protection & Legal Framework for Startups
- Design Thinking & Understanding Lean Startup models
- Product Prototyping: Building a PoC & MVP
- Business Model Canvas: Introduction & Implementation
- Product-Market Fit/ Product Pricing
- Marketing Techniques: Product Marketing and Selling
- Understanding Finance: Cash Flows, Balance Sheets, Book of Accounts and its Management
- Startup Fund raising
- Preparing A Successful Startup Pitch
- Government Support for Startups in India & Role of Ecosystem Enablers
- Entrepreneur Speaks – Interaction with Entrepreneurs

## TAKEAWAYS

The concepts and frameworks covered in the program will enable you to evaluate new opportunities, arrive at value propositions and build a sustainable technology startup.

Click to register on or before 14th Aug '20:

<https://forms.gle/8DWAivqjKNPFuWo38>

For further details contact

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A GREAT PLACE TO BUILD “TECHNOLOGY ENTERPRISES”